CONCIERGE ON POINT

Friendly website check-ups for Crystal Coast businesses

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Your website check-up

Saltmarsh Outfitters · Emerald Isle, NC · saltmarshoutfitters.example · Checked Nov 21, 2026

Sample report, fictional business, based on real test results.

Hi neighbor! We check local business websites so you don't have to. Here's what we found. **The good news: your site is up, fast on phones, and your shop software is up to date.** Just a couple of small fixes.

Overall: Good, with 2 things worth fixing (nothing urgent).

Scorecard

Up and working	● Good	Your site loaded quickly and all 28 pages we checked opened, with no broken links on the homepage.
Speed on phones	● Good	Scored 87 out of 100; the main content shows in about 3.8 seconds on a slower mobile connection.
Security and safety	● Worth a look	Strong encryption (A+ grade) and WordPress and your shop are current, but your login name ("shopadmin") shows publicly.
Email protection (spoofing)	● Worth a look	Your anti-spoofing rule (DMARC) is already set to block, better than most, but there's no sender list (SPF) yet.

Good = all set · Yellow = worth a look, not urgent · Red = needs attention soon

Top 3 things to fix

1. **Hide the public login name and confirm your login protection is switched on.** *What this means for you:* it's much harder for strangers to guess their way into your shop.
2. **Turn on the standard browser safety settings (security headers).** *What this means for you:* shoppers' browsers get extra built-in protection.
3. **Publish a sender list (SPF) for your domain.** *What this means for you:* with your DMARC rule, it closes the last gap for look-alike email.

What we do

- **A monthly check** of uptime, speed, security and email setup.
- **A plain-English summary** each month. No jargon.
- **All from the outside,** so we never need your passwords.

What we offer

- **One Time Free Check-up: this page, on the house.**
- **Monthly monitoring:** $19/month, includes this report every month, plus alerts if your site goes down, gets hacked or redirected, or its certificate is about to expire.
- **Fixes:** a simple flat quote up front, only if you want us to take care of them.

Already have a web designer? Just hand this page to them; it's theirs to use.

If nobody gets to it, give us a call and we're happy to help. No pressure, we're here if you need us.

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Free re-check after fixes, and the full technical report is available on request.

Scan to email us

Checked from the outside only: no logins, no forms submitted. Results are a snapshot from Nov 21, 2026.